

### What is Sea Buckthorn?

Sea Buckthorn (Hippophae rhamnoides L.) has existed for more than 65 million years. It is a berry-bearing and hardy bush which belongs to the family of elaeagnaceae. Originating from Geological Age when the Himalayas were formed, Sea Buckthorn contains over 190 bioactive nutrients that are essential for health. It is praised as "the Most Perfect Plant in the Whole World" and "the Human Health Savior in the 21st Century". Sea Buckthorn is usually found in Tibetan Plateau with an average altitude of 15,000 feet near the mountains and in cold harsh climates.

# Sea Buckthorn is the best Super Fruit among others



#### Nutrients in Sea Buckthorn Leaf



- Carotenoids
- Free and Esterified Sterols
- Triterpenols
- Isoprenols



#### Antioxidants & Minerals

- Catechins
- Ellagic Acid
- Folic Acid
- Calcium Magnesium
- Potassium





# The Legend of Sea Buckthorn

"Plant that Makes Horses Shine" From Weak Horse to War Horse Sea Buckthorn Conquers the World

According to ancient legend, weak war-horses were set free to die a natural death in nature. Soldiers were shocked when the horses returned from sea buckthorn forests full of health and strength with radiant, shiny fur. For this reason they named it Hippophae Rhamnoides - The Shining Horse!



# Wild Harvested Sea Buckthorn From The Highest Place On Earth



## Why Puredia Sea Buckthorn Tea?

- Grown in Tibetan Plateau with average elevation of 15,000 feet
- Wild harvested from the Pollution Free Tibetan Mountains
- Handpicked by Fair Traded Organic Farmers
- Unique natural processing techniques
- Organic certified from third party regulatory agencies USDA, EU and JAS
- Rich in healthy bioactive ingredients
- Non-GMO



# Sea Buckthorn Tea vs Green Tea

- Richer in vitamins, minerals and fiber
- Comparable flavonoid profile

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Nutrients		sea Bucktnorn Lear (mg/100g)	(mg/100g)
Vitamins	Vitamin A	19.58±0.02	19.51±0.01
	Vitamin D3	13.05±0.02	—
	Vitamin E	72.5±0.03	63.72±0.04
	Vitamin B6	1.09±0.02	0.17±0.01
Flavonoids	Myricetin	87.94±0.89	128.53±1.24
	Quercetin	268.2±1.84	151.40±2.32
	Kaempferol	205.58±3.15	286.15±3.47
Minerals	Potassium	1970±120	1340±100
	Sodium	16±3	7±2
	Calcium	350±15	0.74±0.026
	Magnesium	230±84	0.17±0.078
	Iron	25.4±1.56	41.6±2
	Zinc	1.21±0.078	5.16±0.32
Others	Caffeine	23.9	3436.7
	Crude Fiber	15310±230	9890±360
	Total Carotenoids	12.11±0.61	7.5±0.6

Packaging: 5kg per aluminum bag, 10kg per carton box.

(Tea bag packaging is also available - 2g per bag)

Shelf life: 2 years when properly stored.

# Puredia

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